

**2021**  
**Editorial**  
**Planning Calendar**

One Partner, All Your Solutions  
It's Pure GENius

# 2021 EDITORIAL PLANNING CALENDAR

## Color Key

- OMICS
- Drug Discovery
- Bioprocessing
- Genome Editing
- Translational Medicine
- AI
- Infectious Disease
- Cancer Research
- GEN 40th Anniversary Feature

### EDITORIAL FOCUS

### MEETING DISTRIBUTION\*

## January

Reservation: 12/04/20  
Material: 12/11/20  
Close: 12/18/20



**Ad Impact Study**

**GEN SPECIAL ISSUE: 2021 Preview**  
40th Anniversary Preview  
COVID-19: One Year On  
A-List: 2021 Trends  
● GEN 40: Monoclonal Antibodies

Peptalk, (Digital Event),  
January 19–21, VIRTUAL  
SLAS,  
January 25–27, VIRTUAL  
3D Cell Culture,  
February 10–11, VIRTUAL

## February

Reservation: 01/08/21  
Material: 01/15/21  
Close: 01/22/21

- Human Genome Project: 20 Years After
- Top Drugs of 2020
- Trends in Vaccine Production
- AI in Bioprocessing
- GEN 40: Proteomics

Molecular Medicine Tri-Conference,  
February 16–18, VIRTUAL  
Circulating Biomarkers,  
February 25–26, San Diego, CA  
Extracellular Vesicles (EV)-Exosomes,  
February 25–26, San Diego, CA  
AGBT, March 1–3, VIRTUAL  
AsiaTIDES, March 2–5, VIRTUAL  
Pittcon, March 8–12, VIRTUAL

## March

Reservation: 02/05/21  
Material: 02/12/21  
Close: 02/19/21



**Ad Impact Study**

- Animal Models and Alternatives
- CRISPR 2.0: Base Editing
- The Race for a COVID-19 Vaccine
- Immune Profiling in Cancer
- GEN 40: Human Genome

**SUPPLEMENT:**  
Immunotherapy

ISBiotech Spring,  
March 15–17, VIRTUAL  
Innovations in Microfluidics,  
March 18–19, Boston, MA  
3D-Bioprinting,  
March 18–19, Boston, MA  
Single Cell Analysis Summit,  
March 18–19, Boston, MA  
3D-Culture, Organoids and Organs-on-Chips,  
March 22–23, Boston, MA  
BIO-Europe Spring,  
March 22–25, VIRTUAL  
Cannabis Science Conference East,  
March 29–31, Baltimore, MD  
AACR Annual Meeting Week 1,  
April 10–15, VIRTUAL  
ACMG Annual Clinical Genetics Meeting,  
April 13–16, VIRTUAL

## April

Reservation: 03/05/21  
Material: 03/12/21  
Close: 03/19/21

- Genome Frontiers
- Next-Gen Cancer Drugs
- Bioprocessing 4.0
- AI in Drug Discovery
- GEN 40: Gene Therapy

**SUPPLEMENT:**  
Cell and Gene Therapy

International Society for Biological and Environmental Repositories (ISBER), May 10–14, Atlanta, GA  
PEGS,  
May 11–13, VIRTUAL  
American Society of Gene & Cell Therapy (ASGCT),  
May 12–15, Portland, OR  
Plant & Animal Genome (PAG XXIX),  
May 15–19, San Diego, CA

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## May

Reservation: **04/06/21**  
 Material: **04/13/21**  
 Close: **04/20/21**

- Gene Editing Start-ups
- Viral Vector Engineering
- Viral Evolution: Mapping the Next Pandemic
- Immunotherapy
- GEN 40: Bioprocessing

**SUPPLEMENT:**  
Viral Safety

**AACR Annual Meeting Week 2**, May 17–21, VIRTUAL  
**Immuno Series U.K.**, May 18–19, London, U.K.  
**Drug Discovery Chemistry**,  
 May 18–20, VIRTUAL  
**Biofabrication & Biomanufacturing**,  
 May 20–21, Boston, MA  
**The Space Summit**,  
 May 24–25, Boston, MA  
**Discovery Series**,  
 June 1–2, London, U.K.  
**Biomarkers Series U.K.**,  
 June 3–4, London, U.K.  
**European Human Genetics Conference (ESHG)**,  
 June 12–15, VIRTUAL  
**World Pharma Week**, TBD, Boston, MA

## June

Reservation: **05/07/21**  
 Material: **05/14/20**  
 Close: **05/21/21**

- Advances in Proteomics/Mass Spec
- Gene Therapy in the Clinic
- Continuous Processing: Challenges and Opportunities
- Mapping the Brain
- GEN 40: Precision Medicine

**SPECIAL REPORT:**  
CROs and CMOs

**Pharmaceutical Microbiology West Coast**,  
 June 17–18, San Diego, CA  
**Lab-on-a-Chip and Microfluidics Europe**,  
 June 28–30, Rotterdam, The Netherlands

## July

Reservation: **06/04/21**  
 Material: **06/11/21**  
 Close: **06/18/21**

- COVID-19 Therapeutics
- Cancer Biomarkers
- Microbiome in Disease
- CRISPR Screens
- GEN 40: GEN TEN: Class of 2021

**SIMB Annual Meeting**,  
 August 8–11, Austin, TX

## August

Reservation: **07/06/21**  
 Material: **07/13/21**  
 Close: **07/20/21**

- Protein-Protein Interactions
- CMO Services in Biomanufacturing
- AI in Genome Research
- Viral Detection: Technology for Outbreaks
- GEN 40: Agbiotech

**SUPPLEMENT:**  
Bioprocessing

**Cannabis Science Conference West**,  
 August 30–1, Portland, OR  
**Biologics Series**,  
 September 6–7, London, U.K.  
**Labvolution (formerly Biotechnica)**,  
 September 7–9, Hannover, Germany  
**PharmaTec Series**,  
 September 8–9, London, U.K.

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## September

Reservation: **08/06/21**  
 Material: **08/13/21**  
 Close: **08/20/21**



**Ad Impact Study**

### EDITORIAL FOCUS

- Forensic Genomics
- Synthetic Biology
- CROs: Services and Trends
- CART Cells
- GEN 40: Vaccines

**SUPPLEMENT:**  
CRISPR and Genome Editing

### MEETING DISTRIBUTION\*

**Bio-IT World Conference & Expo**,  
September 20–22, Boston, MA  
**Bioprocess International**,  
September 20–23, Boston, MA  
**LES Annual Meeting**,  
September 27–October 1, VIRTUAL  
**PDA Global Conference on Pharmaceutical Microbiology**,  
October 4–6, Washington, DC

## October

Reservation: **09/07/21**  
 Material: **09/14/21**  
 Close: **09/21/21**

## 40<sup>TH</sup> ANNIVERSARY ISSUE

- GEN 40: Next-Gen Sequencing

**Interphex**, October 19–21, New York, NY  
**American Society of Human Genetics (ASHG)**, TBD  
**Biomarkers Series U.S.**, October 21–22, San Diego, CA  
**Cell Series U.K.**, October 28–29, London, U.K.  
**ASMS Conference on Mass Spectrometry**,  
October 30–November 4, Philadelphia, PA  
**Society for Neuroscience (SFN)**, November 13–17, Chicago, IL

## November

Reservation: **10/06/21**  
 Material: **10/13/21**  
 Close: **10/20/21**

- Agbiotech: Genome Editing in Plants
- Neuroscience: Drug Discovery
- COVID-19 Vaccine Update
- Drugging the Undruggable: Cancer
- GEN 40: Environmental Biotechnology

**SPECIAL REPORT:**  
Synthetic Biology

**AMP Annual Meeting & Expo**,  
November 18–20, Philadelphia, PA  
**ASCB**,  
December 11–15, San Diego, CA  
**BioProcess International Europe**,  
TBD, Vienna, Austria

## December

Reservation: **11/05/21**  
 Material: **11/12/21**  
 Close: **11/19/21**

- GWAS and Complex Trait Mapping
- Cell Signaling and Drug Discovery
- Biosafety Testing
- Trends in Data Sharing and Security
- GEN 40: Epigenetics

**SUPPLEMENT:**  
Vaccine Production

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