

Third-Party List Rental

Put your marketing message in front of the influential and highly engaged GEN subscriber base. Benefit from our ongoing investment in recruiting qualified, new life science professionals to our database. Let GEN help you develop a cost effective email and/or postal direct marketing program that delivers results.

TECHNOLOGIES

Imaging/Microscopy

Image Analysis
Microscopy
High Content Screening/Analysis
Phenotypic Screening

Development/Manufacturing

Bioreactors/Fermentation
Chromatography
Filtration
Process Monitoring

Translational Medicine

Cancer Research Technologies
Molecular Diagnostics
Bioinformatics/Big Data
Biobanking

Biochemistry

Electrophoresis
Mass Spectrometry
Peptides
Protein Characterization
Protein Expression
and Purification
Proteomics

JOB FUNCTION

Executive & Corporate
Management
Lab Management
R&D Research/Staff Scientist
Core Facility Managers
Graduate Students
Production/Process Scientists

ORGANIZATION

Biotechnology Company
Pharmaceutical/Biopharm
Company
Diagnostics Company
Private Research Institution
CRO

Pharmacology

ADME/Tox/Pharmacokinetics
Medicinal Chemistry/Drug Design
Animal Models
Drug Delivery

Cell Biology

Assay Development
Biomarkers
Cell-Based Assays
Cell-Based Technologies
Cell/Tissue Culture
Flow Cytometry
Immunology
Stem Cells/Regenerative Medicine
Antibodies

Molecular Biology

Epigenetics
Gene Expression
Molecular Biology/Genomics
Next-Gen Sequencing/Sequencing
Gene Editing/CRISPRs
Nucleic Acid Isolation/Purification
PCR
RNAi/siRNA

Pharmaceutical Engineers
Validation/Regulatory/QA/QC
Clinical Researchers
Business Development
Professionals
Technology-Transfer Managers
Purchasing Managers/Agents

CMO
University/Academic
Government
Clinical Research/Hospital/
Medical School
Financial/VC/Law Firm

EMAIL:

You create a HTML email with your branding, message and links that we send from GEN.

WEBINARS:

Promote your own webinars to the GEN audience.

POSTAL:

Smart marketing counter-punch to deliver the message about your unique product and service offerings.

Minimum order - 5,000 names
Rates are commisionable

CONTACT

To place an order or receive more information, contact:

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GEN reserves the right to approve mailings.